

कार्यालय प्राचार्य, शासकीय पॉलीटेक्निक जशपुर (छ.ग.)

ग्राम-झरगाँव, पोस्ट- घोलेग, तह. जशपुर, जिला- जशपुर (छ.ग.) पिन कोड &496338
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LESSON PLAN SESSION Jan-may 2024-2025

SUBJECT: **Entrepreneurship Development and Management** SEMESTER: **4th (CSE) & 6th (ET&T MECH)**
BRANCH: - CSE, ET&T, MECH

UNIT NUMBER	NAME OF THE TOPIC	NO OF CLASS REQUIRED	REMARK
Unit-1. Characteristics of entrepreneurs	1.1 Concept of entrepreneur and intrapreneur. 1.2 Benefits of becoming an intrapreneur/ entrepreneur.	01	
	1.3 Scope of entrepreneurship in local and global market. 1.4 Planning for establishment of an enterprise.	02	
	1.5 Traits of successful intrapreneur/ entrepreneur and passion, initiative, independent decision making, team work, assertiveness, persuasion, persistence, information seeking, commitment to work contract etc. SW analysis. Team work simulation.	03	
	1.6 Trait of successful entrepreneur: calculated risk taking. Risk taking simulation exercise.	03	
	1.7 Business opportunity Guidance		
	2.1 Motives, motivation and motivational cycle. 2.2 Concept of need for achievement.	02	
	2.3 Need for Achievement assessment through various tools. I. Ring toss game II. Boat making exercise III. Building block exercise IV. TAT stories V. Who am	02	
Unit 2.0 Motivation Management	2.4 Interpretation and action plan for self development.	02	
	3.1 Creativity: Divergent thinking, creativity techniques.	02	
	3.2 Innovation, types and applications.	02	
Unit 3.0 Management of Creativity	3.3 Product life cycle, New product development process. Product development and innovation through creativity and innovation.	02	
	4.1 Forms of business organization: Proprietorship, Partnership, Cooperative, Private, Public Ltd Company, Section 8 company, LLP	03	
Unit 4.0 Critical Resources	4.2 Institutional Support for entrepreneurship: MSMESI, CED, DTIC, CITCON, CSIDC, LUN, NSIC, KVIC, NABARD, Banks, SIDBI	03	
	4.3 Entrepreneurship promotion schemes of centre and state.	01	
	4.4 Marketing Mix, Market survey for project identification	03	
	4.5 Inventory control, vendor development, material movement, store management.		
	4.6 Manpower plan, hiring process, compensation, performance appraisal	02	
	5.1 Format of business plan/techno-economic feasibility report.		
Unit-5.0 Sustainable business plan	5.2 Demand and annual production target based on market survey.	03	
	5.3 Outline production/service process.		
	5.4 Land, building and machinery requirement	03	

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5.5 Power, utilities and raw material requirement.	03	
5.6 Fixed capital, Working capital, Subsidy and Cost of Project	03	
5.7 Means of finance, calculation of interest.	03	
5.8 Profitability analysis, Break-even point	03	
Total Class Required	45	

Subject I/C- PRANITA SORENG
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HOD
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